

Online Selling TIPS from TOP Sellers

- Triple check the quality of your items to earn the “QUALITY BONUS”, an extra 3% or your sales – for no inventory or listing issues, missing items or returns.
- Get organized prior to entering items. Sort items by category before you enter. Put the item in the right category as sellers search using this feature.
- Enter items using your phone. Adding photos will be a snap!
- Make your items stand out with accurate pricing and great pictures! Buyers like to see all angles. Utilize Pic Collage app to show multiple pictures in one image.
- Use accurate descriptions and include BRAND names. Utilize abbreviations to maximize available space.
- Price items for what you would want to pay. Don't get too emotionally tied to the item. You would rather have the \$\$\$ in your pocket! Trust us!
- Discount, discount, discount! Utilize the discount feature to maximize your sales. Discounted items outsell full priced items 3 to 1! ATG may hold flash sales to promote slow-selling categories to increase consignor sales - if you're items are marked for discount you will benefit.
- Bundle your items to get their attention! Customers want to feel they are getting a great value!