

Creating Great Listings to Maximize \$ales

- To Enter Inventory:
 - Choose the appropriate category. Review all categories to make the best choice. Note: there are differences from our “in person” sales. If not sure, feel free to ask in the ATG Consignor Club FB group.
 - Be as detailed as you can with your descriptions – brand, color, condition, etc. *See below for description tips to increase sales*
 - Minimum price of \$3.50 – outfits & small bundles are encouraged for clothing, books or smaller items.
- Once you’ve locked your inventory by checking the “item ready for upload” box, do NOT cross post items elsewhere.
- If you need to edit anything after you’ve locked your items, please text 702-499-1438 for assistance.

Descriptions are KEY! Creating detailed descriptions is key to selling online. Online shoppers will use “Search” to find items.

Include as many descriptions as possible. For example, “t-shirt” is not ideal. “Mickey Mouse t-shirt, blue, EUC, disney” is better!

Describe quality: New, NWT, New with Tags, NWOT, New Without Tags, EUC, NIB, New in Box. Excellent Used Condition, GUC, Good Used Condition. (we will not accept items in used or “play” condition). IMPORTANT: Do not use NIP for online sale, use NIB instead

Describe characters: Disney, Frozen, Elsa, etc. Nickelodeon, Nick Jr, Sponge Bob

Describe colors: blue w/ white stripes, etc.

Example: Clothing-Girls: 4T: Gap: Anchor; Blue & White striped dress

Describe special sizes i.e. Petite/Plus/length of pant, narrow/wide shoes, etc.

Describe brands: Gymboree, Gap, Little Tikes, Fisher Price, Disney, etc. Describe season/style/holiday: holiday, Christmas, boutique, vintage, dress, athletic, top, dance, premie, boots, sandals, outerwear, pajamas, PJ’s, outfit, lots, etc.

Format: Stroller: Brand: Style: Model

Example: Stroller: Bugaboo: Light weight: Bee in yellow w/ kickboard

