

How to Take Photos that SELL! - for Virtual Sales

A good photo can be the difference between selling and not selling. Here are some photo tricks & tips to increase your \$ales!

We highly recommend you enter items from your smart phone. This will allow you to enter an item and upload a picture from the same device.

**iPhone users. Please note that you need to make sure your iOS device is set to take pictures as a JPEG. Check/change in Settings<Camera<Formats<Most Compatible

Take pictures with clean, solid color backgrounds. White and lighter backgrounds make your item pop.

MAKE sure LIGHTING is GOOD!!!

Portrait (tall/vertical) pictures are preferred. They will upload much better than landscape.

You only get one picture per item so make it a good one! Need to show multiple angles? Consider using Pic Collage or similar app to provide multiple views.

Outfits or multiple items? Make sure all items are visible.

Take photos prior to attaching tags